



**The 6 Best Reasons
You Should Start
Your Online Business
Now**

SPECIAL REPORT

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By
ERFAN HETTINI

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ABOUT THE AUTHOR



Erfan Hettini

America's Ambassador of Entrepreneurship

Bestselling Author, Speaker, Mentor, Consultant, Thought Leader

Erfan Hettini has been a lifelong entrepreneur; he actually did his first transaction at age seven, when he sold his sandwich in elementary school for a quarter. While in college, Erfan started his first successful business which was a vending company with many more to follow.

His powerful Book 101 Reasons You Should Fire Your Employer & Start Your Own Business was born a few years ago when he started writing down his reasons not to ever work for someone else and seeking ways to start his own business once more-right after a job loss. He has since been investing in Real Estate, coaching and consulting other entrepreneurs to start and grow their own businesses.

An influential business empowerment expert himself, Erfan shared the stage with business legends like Robert G. Allen, Mark Victor Hansen, and T HarvEker among others. He also collaborated with Robert and Mark in their best-seller “Cracking the Millionaire Code” and arranged for an experiential game based on the book to be developed, and successfully tested with an audience of over 500 participants.

Erfan was instrumental in producing the movie documentary “Awaken Your Riches” released worldwide in 2010 and available on Amazon. The documentary is based on Napoleon Hill’s bestselling book “Think and Grow Rich”. The movie features many celebrities including stars from the hit movie “The Secret” such as Michael Beckwith among others.

Erfan has received many accolades in poetry, business and education. He graduated from Western Kentucky University with a B.S. in Hospitality Management and Business Administration and was also selected for Who’s Who in American Colleges and Universities in 1989. He’s currently an international business consultant, a business mentor and coach. At last, he’s the founder and CEO of Save Merchant Services and Save Payments—a rising leader in the payment processing industry serving North America.

You Can connect with Erfan at fire-your-employer.com

The 6 Best Reasons You Should Start Your Online Business Now

SPECIAL REPORT

Have you noticed the changes in the economy and the different confusing reports from the so-called experts about the faltering, weak, and sluggish economy? Well, most likely they are describing the old industrial one that's collapsing before your eyes, but then on the other hand, the online economy is thriving and growing by leaps and bounds and I'm going to show you how to take advantage of it and participate in this new emerging digital economy with the simplest, most cost-effective online business model-all while you're still employed and working for someone. You can build this business on the side initially in your spare time and then graduate into full time when you no longer need your employment income. The simplest business to start online is the drop-shipping business model. Simply put, it the best one, especially that people are still buying lots of physical products in droves and they will always have the need to do so. So, lets first talk about why it is a good idea to start your own online business model and then I'll introduce to you the drop-shipping business model and give you a glimpse into it.

Looking for reasons why you should start your own online business?

Here are the 6 best reasons:

1. There's plenty of room for more players.

Today there are millions of web stores operated by a gazillion of entrepreneurs all over the world. So you're wondering, "Is there still a room for me?" Of course, there is. Every day, you'll be amazed by what types of products and services you can offer not just within your area but all around the globe. As long as you're willing to innovate, there will always be room for a few more even for the so-called saturated market.

2. You get your time back.

Let's put this straight: you still have to dedicate a portion of your time to work. In fact, you'll discover you'll be spending more hours on your online business. But you have the freedom on how you'd want to use your time. You can decide to meet clients at dinner when you're more productive than at noon when all you want to do is to hit the snooze button.

3. You have more control over how much you earn.

If you're employed, you're limited to your annual salary and perhaps a few incentives or commissions. And unless you have the guts, you won't be able to ask for a salary increase. It's a totally different thing when you're in an online business. How much you earn greatly depends on how much effort, patience, and sacrifice you put into your enterprise.

4. Very small initial investment is needed-making entry-barrier almost non-existent.

Do you know that it's not impossible to set up a web store without any capital at all? For one, you can be an affiliate marketer, using a free blogging platform as your main marketing tool. You can also be an online seller at eBay where the majority of the tools are completely without charge.

5. You can pursue something you're truly passionate about and believe in.

You know what they say: do something you truly love and it stops being work. Sure, there's still stress, and sometimes almost-insurmountable challenges; but because you love what you do, you'll rarely complain and it rarely feels like work. Instead, you'll be all fired up.

6. You can fire your boss.

Are you tired of being micromanaged or dealing with your over-demanding boss? Then set up an online business. You'll be the one to set up your own goals and, most of all, manage your own team.

Now having stated the 6 best reasons to start your own online business today, let me introduce you to the drop-shipping business and educate you more about it.

Drop-shipping: How to Start a Small Online Business

If you haven't heard of drop-shipping yet, then you've come to the right page. Today you'll learn as much as you can about it and why it's a convenient and a lucrative online business to put up.

So what is it?

Drop-shipping is very much like affiliate marketing. You don't come up with the products. Instead, you are considered as a reseller. However, unlike affiliate marketing, you don't earn commissions in drop-shipping. You have all the freedom to mark up the price of the merchandise to as much as 100 percent.

An interesting characteristic of drop-shipping is how the goods are delivered to your customers. The from field usually bears your name and business

address to where it makes it simply appear that you own the products and it's coming from you, though you don't maintain any inventory.

How does it benefit you?

1. Drop shipping is very cheap. After all, you don't have to spend any money on raw materials. You don't even need to hire someone unless you're really expanding your online business.

2. It doesn't take up a lot of your time. You don't really have to process orders all the time. You can schedule the best time to do so, processing them in batches to help you save a lot of time. Some sellers would normally spend just 2 hours of their week doing their drop-shipping business.

3. It makes you feel that you really have an online business. Because the product bears your name and address, you cannot afford to be a slacker. You have to make sure that you remain accountable and responsible not just for the goods but also for the satisfaction of your customers.

4. It's easy to do. You don't even need your own webpage, though it's recommended that you do so to boost your credibility.

5. Your income is unlimited. There's no need to depend on pennies earned from affiliate commissions. It's very possible to earn hundreds of thousands of dollars in a month, as long as you have marketed your drop shipping business very well.

But for you to take full advantage of these benefits, you have to remember the following:

Choose your drop-shipper very well. You can join programs such as Worldwide Brands or Salehoo. They have legitimate drop-shippers, and their database is always updated.

Find sellable products. It's not really what you want but what the customers like. If you want to earn big, then you have to go for what they're looking for. But it could be something that you have a great deal of interest in and that you would buy yourself.

I hope that you enjoyed this introduction to the drop-shipping online business. If you're thinking about starting your own business and

need more one-on-one help and guidance, then you should take a look at the different coaching/mentorship options that we offer. To learn more about our coaching programs, please go to

<http://fire-your-employer.com/coaching-programs/>

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